

**Selection of Outdoor Advertising Agency for KCMMF-2023
QCBS Evaluation**

- Ref: 1. Expression of Interest (EOI) KCMMF/HO/MMG/10/2022 dated 23.12.2022
 2. Request for proposal (RFP) KCMMF/HO/MMG/10/2022 dated 12.1.2023
 3. Proceedings KCMMF/HO/MMG/10/2023 dated 18.1.2023

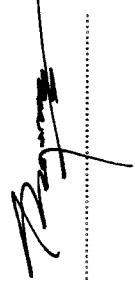
	M/s. Stark Communications, 9/566, E2, Jawahar Nagar Kowdiar, Trivandrum.	M/s. Chams Branding Solutions India Pvt Ltd, Ernakulam-	M/s. Meridian
1	57	48.5	56
2	23.14	21.57	21.29
3	80.14	70.07	77.29
4	80.14	70.07	77.29
5	1	1	1
5	4500	50269	56945
6	4500	4500	4500
7	100	8.951839106	7.902361928
8	70	70	70
9	30	30	30
10	51.7845173	51.7845173	56.4737858

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L3

L2

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Shri. Shivasankar IAS Principal Secretary (Chairman)

Gopakumar Manager marketing (Convener)