

Selection of Store design & Visual Merchandising Agency for KCMMF-2023

QCBS Evaluation

- Ref: 1. Expression of Interest (EOI) KCMMF/HO/MMG/10/2022 dated 23.12.2022
 2. Request for proposal (RFP) KCMMF/HO/MMG/10/2022 dated 12.1.2023
 3. Proceedings KCMMF/HO/MMG/10/2023 dated 18.1.2023

	Concept Communication, Poopapura. Tvm	
1) Technical score		38
2) Presentation		38.57
3) Total score (Out of 100)		76.57
4) Technical score (Ts)		76.57
5) Whether qualified for Financial bid (Ts > 70)		1
6) Lowest financial bid in the category (Fm)		269140
7) Financial score Sf = (100 * Fm/F)		100
8) Weightage for Technical score		70
9) Weightage for financial score		30
10) QCBS score F		83.60

Single Bid

Financial Bid

Rs 269140

Smt. Shivasankar IAS Principal Secretary (Chairman)



Gopakumar Manager
Marketing (Convenor)

