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Website : www.milma.com

Kerala Co-operative Milk Marketing Federation Ltd.

Milma Bhavan, Pattom Palace P.O., Thiruvananthapuram - 695004

PROPOSAL FOR PUTTING UP HOARDINGS OF MILMA CATTLE FEED

Proposals are invited from reputed Advertising agencies for putting up hoardings in all the 14 districts across the State. The details are given below.

- Location** - To put up in prime locations (long view), preferably on the NH/MC Road and State Highways. The list of sites with size of hoardings is to be indicated in the proposal.
- Art Work** - Will be provided by KCMMF. In case artwork of innovative design and concept is prepared by the agency, separate charges will be paid. Agencies to indicate their charges separately for preparing the artwork.
- Size/Specification** - Approx. 600 sq feet (preferably 30 feet x 20 feet). However this can vary depending upon the locations. The hoardings shall be of sturdy construction and put up in flex material of 320 GSM with at least 5 pass printing in multi colour.
- Price Basis** - Rate proposal submitted shall be inclusive of erection of the hoardings and its rent at each of the location as per the list provided by you which should include all costs such as periodic maintenance, transportation, loading and unloading charges, taxes, duties etc. However service tax shall be indicated separately. The rate shall be inclusive of all incidental charges and nothing extra will be paid on any account. The rate shall remain firm for one year and escalation of any sort will not be considered during the period of contract.
- Number of Hoardings** - 2 nos. each in all 14 districts. (Total 28 Nos).
(The parties can give proposal also for less number of hoarding sites available with them.)

- Period of display** - One year
- Agreement** - The successful bidder shall enter into an agreement with KCMMF for putting up and maintaining the hoarding for a period of one year. The agreement shall be in Rs. 100/- non-judicial stamp paper.
- Payment** - 80% payment will be released on completion of the entire work of hoarding, 10% within one month after inspection of all locations of hoardings. Final 10% will be released after expiry of the contract. Invoices shall be submitted with photographs of the locations where the hoardings are erected.

The agency should have adequate experience in this field and should have supplied and erected hoardings in the State for Govt/Quasi Government/Leading private companies. Copies of experience certificate/orders to be enclosed with the offer. The companies shall have experience in this field for a minimum period of 5 years. Agencies not meeting the above criteria will not be considered.

The proposal for hoardings shall be submitted in sealed cover addressed to Managing Director, Kerala Co-operative Milk Marketing Federation Limited, Milma Bhavan, Pattom Palace P.O, Trivandrum 695 004 superscribing the name of work on or before 14.00 hrs on 15.02.2012.

Thiruvananthapuram
Date: 28.01.2012

MANAGING DIRECTOR



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INVITATION TO BID FOR SUPPLY AND ERECTION OF DEALER BOARDS FOR MILMA CATTLE FEED

- Location** - To put up in the milk societies / dealer outlet of milma cattle feed in all the 14 districts as per requirement and destination address given by KCMMF Ltd.
- Art Work** - Will be provided by KCMMF. In case artwork of innovative design and concept is prepared by the agency, separate charges will be paid. Agencies to quote separately for preparing the art work.
- Size/Specification** - 5 feet x 2 feet, front covered with 7 pass 320 GSM flex printed and riveted to the frame of 3/4" GI square pipe. Size may vary depending upon the locations. **Therefore sq. feet rate shall also be indicated separately.**
- Quantity** - Approximately 500 nos. (Throughout the state). The quantity may vary +/- 10% depending upon the actual requirement.
- Price Basis** - The name of the individual society/dealers has to be indicated in the bottom of the Dealer Board as per the address of the dealers furnished by us. The delivery address and the location where the dealer boards are to be erected will be provided by KCMMF. The supplier will have to install the dealer boards at each delivery address, throughout the state. The rates quoted shall be inclusive of erection of the dealer boards at various locations, which should include all costs such as transportation, loading and unloading charges, taxes, duties etc., However service tax shall be indicated separately. The rate shall be inclusive of all incidental charges and nothing extra will be paid on any account.

- EMD** - The quotation for dealer boards shall be accompanied by an EMD of Rs. 5000/-. The EMD of the successful bidder for dealer boards shall be repaid only after completion of the work. The EMD's of the unsuccessful bidders will be released on finalization of the contract.
- Payment** - 80% payment will be released on completion of the entire work of hoarding on prorated basis, 10% within one month after inspection of all locations of hoardings and dealer boards. The final 10% will be released after a period of one year. Invoices shall be submitted with photographs of the locations where the dealer boards are erected.
- Guarantee** - The successful bidder shall guarantee to repair/replace the items supplied or part thereof if found defective due to manufacturing defect, poor workmanship or substandard material within 12 months dates of erection. The entire expenditure towards repair/ replacement shall be borne by the party.
- Agreement** - The successful bidder shall enter into an agreement with KCMMF for supply and erection of dealer boards at various locations. The agreement shall be in Rs. 100/- non-judicial stamp paper.

The agency should have adequate experience in this field and should have supplied and erected dealer boards in the State for Govt/Quasi Government/Leading private companies. Copies of experience certificate/orders to be enclosed with the offer. The companies shall have experience in this field for a minimum period of 5 years. Agencies not meeting the above criteria will not be considered.

The quotations for dealer boards shall be submitted in sealed cover addressed to Managing Director, Kerala Co-operative Milk Marketing Federation Limited, Milma Bhavan, Pattom Palace P.O, Trivandrum 695 004 super scribing the name of work. The quotations should reach the above office on or before 14.00 hrs on 15.02.2012. The quotations will be opened at 15.00 hrs on the same day. The quotations without EMD will be rejected. Federation reserves the right to accept or reject any or all the quotations without assigning any reason.

Thiruvananthapuram
Date: 28.01.2012

MANAGING DIRECTOR